

WBEA 2010 CONFERENCE TOURS
Center Stage—Business Education
February 12-15, 2010, Reno
www.wbea.info

Attendees will have the opportunity to join four business tours during the conference. You may register for the tours on the registration form which is available on the WBEA web site: **www.wbea.info**.

Eldorado Hotel and Casino

Tour the “Back of the House” during this walking tour. The tour will visit the Eldorado Showroom’s back stage area, hotel facilities, convention services, food services, and casino areas. Wear comfortable walking shoes. (15 people maximum per tour). Friday 9:30 and 1:30 and Monday 9:15. Cost: \$15



IGT

Reno is the corporate headquarters for the foremost supplier of gaming machines and monitoring systems in the world. IGT provides video and slot games for many applications, including traditional casino environments, Native American gaming, riverboats, and lottery environments. Their corporate headquarters and production facilities in Reno totals approximately one million square feet. This tour will visit the production and silk screening areas of this large gaming production company. There are stairs and lots of walking involved as well as some areas with loud noise. (15 people maximum; transportation provided to company location). Friday 8:45. Cost: \$25



National Automobile Museum

This museum has more than 200 antique, vintage, classic, and special-interest automobiles from the late 19th century through the 20th century. Stroll down four street scenes and experience period automobiles, architecture, and sounds from different eras of the 20th century. Experience the interactive exhibits and a multimedia presentation. Rated as one of the top 10 automobile museums in the US. Sunday 11:30. Cost: \$12



Scheels

Tour this employee-owned sporting goods store which boasts the world’s largest selection of sports, sportswear, and footwear under one roof. The store hosts a collection of entertainment areas, two 16,000 gallon aquariums, a 35-foot wildlife mountain and a 65-foot operating Ferris Wheel. Learn about their customer service policies, operations, and history. Time will be allowed for exploring on your own or enjoying refreshments in their food area. (transportation provided to store) Friday 9:30. Cost: \$25

